



Nutritional Genomics in Clinical Practice Conference Sponsorship Packages

June 23-25, 2017

Presented by Maryland University of Integrative Health in partnership with the Maryland Naturopathic Doctors Association (MND A)

MUIH's inaugural symposium will focus on Nutritional Genomics in Clinical Practice. This evolving field emphasizes the critical intersection of nutrition and genetic expression, and MUIH's symposium will center specifically on translating nutrigenomics information for the clinician and clinical practice.

Attendees will learn the science behind the field and gain practical skills that can be applied in their practice to meet the growing patient and client demand for information. They will learn about resources, tests, and training that will enable practitioners to specialize in the field.

Speakers include Ruth DeBusk, Ahmed El-Soheymy, Kara Fitzgerald, Leah Hollon, Rob Kachko, Liz Lipski, Deanna Minich, Peter Bongiorno and more.

This symposium is suitable for clinical nutritionists, MDs, NDs, other clinicians, academics, and students with an interest in nutritional genomics. Space is limited to 100 participants. Symposium content is geared toward attendees with a working knowledge of nutrition and genetics. A genetics refresher is available in the Friday morning pre-symposium workshop. The symposium will take place over three days on our campus in Laurel, Maryland – halfway between Baltimore and Washington, DC.

The Networking/Exhibit area will be an high traffic area suitable for tabletop displays. This is an excellent opportunity to meet current and potential clients.

★ Essential Sponsorship Package ★

\$1750

- 1 6 ft table and chair in a high traffic area
- One full conference registration
- Brochure, coupon, or item of promotional material included in conference materials
- Logo appearing on conference webpage
- Sponsorship recognition in event guide
- Recognition in promotions related to conference via email or social media
- Your logo on electronic information screens



★ Lunch ★

Lunch for 100 conference attendees on Saturday

\$3000

- **Essential Sponsorship Package** and
- One extra full conference registration
- Sponsorship of lunch for 100 conference attendees on Saturday
- Opportunity to offer non-CE presentation on topic of choice from 12:30-1:30 pm

★ Breakfast ★

Breakfast for 100 conference attendees on Saturday or Sunday

\$2000

- **Essential Sponsorship Package** and
- Sponsorship of breakfast on either Saturday or Sunday for 100 conference attendees.

★ Shuttle Service ★

\$1850

- **Essential Sponsorship Package** and
- Sponsorship shuttle between conference hotel and MUIH

Other Sponsorship Opportunities

Does not include Essential Sponsor Package

Deadline to order: May 25, 2017

Co-branded Conference Totebags (one available)- \$1200

Co-branded Conference Namebadge Wallet (one available)- \$1000

Co-branded Silicone Wrapped Glass Water Bottle (one available)- \$1100

Conference Program Back Cover (one available)- \$1200

Conference Program on USB (1GB, 1 color imprint, one available)- \$1,000

Do you have a suggestion? Contact Kay Campbell kay.campbell@prometings.com or Erin Kinney at drkinneynd@gmail.com

When your signed contract and payment are received, you will be sent a Sponsorship & Exhibitors FAQ with all the information you need for a productive and successful conference. We look forward to your participation.



MNDA/MUIH Exhibitor Contract

Return to:

MNDA
1460 Ritchie Highway Suite 206
Arnold, MD 21012
Fax: 410-757-9139

By completing this application, you acknowledge that your application, if accepted in writing, will form a contract between you and the MNDA. The MNDA reserves the right to deny any application and/or remove exhibitors from the exhibit hall at its sole and arbitrary discretion, at any time and at the exhibitor's expense. Exhibitors will set-up before the conference and will not remove exhibits or materials until the conference is adjourned.

Company: _____

Phone: _____

Address: _____

City: _____ **State:** ____ **Zip:** _____

Payment for (please indicate):

- Essential Sponsorship Package**
- Lunch Saturday**
- Breakfast Saturday**
- Breakfast Sunday**
- Other** _____

Total Amount Enclosed : _____

PAYMENT TERMS: Payments made by CHECK to "MNDA" must accompany Exhibitor/Sponsor Contract and cover 100% of total fees. Applications must be received no later than April 15th 2017.

CANCELLATION POLICY: There are no cancellations. Once this contract is signed and exhibit space/sponsorship is allocated, you are contracted to the specified exhibit/sponsorship. I am an authorized representative of the company named above with the full power and authority to sign and deliver the application. The company listed on this application agrees to comply with all of the terms listed above.

Name: _____ **Title:** _____

Signature: _____ **Date:** _____

Please send original to above address and fax a copy email to copy to (410) 757-9139 Attn: Erin Kinney ND. Any questions? Email drkinneynd@gmail.com



Show Information

Purpose: The purpose of the exhibition portion of the MND A Annual Conference is to complement the continuing education sessions and to inform and educate attendees on the latest developments in natural healthcare related technologies, products, services and/or equipment. Because of the limited space in this venue, Vendors tables will be limited to 6 for this exclusive event.

Target Audience: Naturopathic Doctors, Nutritionist, Registered Dieticians, Medical Doctors, Licensed Acupuncturists, Osteopathic Doctors, Chiropractic Doctors, Nurse Practitioners, Nurses, Naturopathic Medical Students and Nutrition Students

Anticipated Attendance: 100

Venue: Maryland University of Integrative Health

Location: 7750 Montpelier Rd, Laurel, MD 20723

Date: June 23rd-25th

Schedule: *(subject to change)*

Symposium participants will be encouraged to visit with exhibitors during mealtimes, morning and afternoon breaks

Friday, June 23

- 9:00 a.m. – 12:00 p.m. Pre-Symposium Workshop:
Introduction to Genetics and Genomics
- 9:00 – 2:30 p.m. Registration
- 1:45 – 3:00 p.m. Opening and Keynote Speaker
- 3:00 - 3:30 pm Exhibitor Break
- 3:30 - 5:00 pm General Sessions
- 5:30 p.m. MUIH Alumni Reception
(open to MUIH graduates, students, and faculty)

Saturday, June 24

- 8:30 a.m. – 12:15 p.m. Breakfast and General Sessions
- 12:15 – 1:30 p.m. Lunch (included)
- 1:30 – 3:30 p.m. General Sessions
- 3:30 - 4:00 pm Exhibitor Break



4:00 - 5:00 pm General Sessions

Sunday, June 25

8:30 – 10:15 am Breakfast, General Sessions, and Breakouts

10:15 -11:00 am Exhibitor Break

11:00 - 12:00 pm Breakouts and Closing